



**Pamela Morales**  
**MBA '24**  
**Austin, TX**

Pamela Morales is an accomplished marketing and sales professional with a strong track record of driving growth and innovation. She holds dual bachelor's degrees in Accounting and Business Administration from Universidad del Pacífico in Lima, Peru. During her 11 years of work experience, she has held various strategic roles in the consumer packaged goods and technology industries. She has been recognized for her innovative advertising and trade marketing execution with a national award in Peru. Pamela worked for six years at Anheuser-Busch InBev in Peru, in managerial roles including Go-To-Market, Sales, and Trade Marketing. During her MBA, she interned at Amazon.com as a Senior Marketing Manager and served as a Cleantech Fellow Consultant at ChooseFinch.com. In all these roles, she demonstrated exceptional leadership, achieving substantial sales growth, cost reductions, and successful product launches.

In 2024, she completed her full-time MBA at The University of Texas at Austin, McCombs School of Business, where she was awarded the Student Leadership and Service Award and the MBA Alumni Ambassador Award for her contributions to the program. She served as Sustainability Chair on the Graduate Business Council, Co-Chair of the McCombs Ambassador Committee, VP of Prospective Student Engagement for the Latin Hispanic Association, and Co-Leader of the McCombs Christian Fellowship.

In her free time, Pamela loves spending time with her husband, engaging in triathlons, and traveling.