

## Analytics and Business of Sports Minor – Program Requirements

<i>Courses</i>	<i>Hours Required</i>
<b><u>BUSINESS FUNDAMENTALS</u></b>	<b><u>3</u></b>
MAN 320F                      Foundations of Management	
or MAN 336                      Organizational Behavior	
FIN 320F                      Foundations of Finance	
or FIN 357                      Business Finance	
MKT 320F                      Foundations of Marketing	
or MKT 337                      Principles of Marketing	
HDO 301                      Introduction to the Human Dimensions of Organizations	
MIS 301                      Introduction to Information Technology Management	
or MIS 302F                      Foundations of Information Technology Management	
<b><u>ANALYTICAL FOUNDATIONS</u></b>	<b><u>3</u></b>
ECO 329                      Economic Statistics	
SDS 302F                      Foundations of Data Analysis	
SOC 317L                      Intro to Social Statistics	
PSY 317/317L                      Statistical Methods in Psychology	
STA 301                      Introduction to Data Science	
<b><u>USING ANALYTICS TO MANAGE PEOPLE AND PERFORMANCE</u></b>	<b><u>3</u></b>
MAN 337.7                      People Analytics	
<b><u>ANALYTICS, BUSINESS AND SPORTS</u></b>	<b><u>3</u></b>
MAN 337.6                      Performance and Sports Analytics	
<b><u>SPORTS, MANAGING PEOPLE, AND LEADING ORGANIZATIONS</u></b>	<b><u>6</u></b>
ADV/ PR 305S                      Introduction to Integrated Communication for Sports	
ADV 348S/J 348G                      The Business of Sports Media	
CMS 363C                      Communication and Sports	
CMS 363P                      Politics and Protest in Sports	
EDP 376T                      Sport and Performance Psychology	
J 326F                      Reporting Sports	

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KIN 312.5	Sport Industry in America
KIN 312M	Management of Sport and Physical Activity Programs
KIN 352K.6	Race and Sport in African American Life
KIN 353	Sport Law
KIN 354	Sport & Event Marketing
KIN 356	Revenue & Budgeting in Sport
KIN 357	Strategic Management of Sport Organizations
LEB 370	Name, Image, and Likeness
MAN 325	Strategic Human Resources Management
MAN 327	Innovation and Entrepreneurship
MAN 328	Consulting and Change Management
MAN 337.21	Art and Science of Negotiation
MKT 363	Professional Selling and Sales Management
MKT 354.2	Sales Strategy and Steering
RTF 365.9/SOC 352E	Media Industries and Entrepreneurship

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*Other courses may be considered for substitution, as approved by the Business of Sports Minor Committee.*

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*All classes must be taken on the letter-grade basis. The student must earn a combined grade point average of at least 2.00 in these courses.*

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