

# D. ERIC HIRST

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University of Texas at Austin  
Department of Accounting, CBA 4M.202  
Austin, Texas 78712  
(512) 471-5565

Contact:  
1529-11 Barton Springs Road  
Austin, Texas 78704  
(512) 386-1090; (512) 705-4052

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## SUMMARY

Senior Associate Dean for Academic Affairs at the University of Texas at Austin since February 2016. This role is the COO of the McCombs School of Business.

- Oversee strategic faculty recruitment and retention efforts, including merit review, for six academic departments (~130 tenure track faculty, 205 FTE overall) and schoolwide staff; budget oversight of all academic units, programs, and centers; ten direct reports; led successful launch of Bay Area for McCombs advocacy group.

Associate Dean for Graduate Programs (September 2006-January 2016)

- Led the strategy and operations of six Texas MBA programs in four locations (Austin, Dallas, Houston, and Mexico City) serving over 1,200 MBA students; seven direct reports & staff of ~ 60
- Full P&L responsibility for ~\$30 million annual operation (excludes full-time MBA tuition) with ~\$8-12 million annual contribution to School resources and significant growth over 9 years
- Lead McCombs representative on contracting, design, and construction of new \$186 million graduate school of business building, Robert B. Rowling Hall
- Led successful Texas Higher Education Coordinating Board and UT Graduate School review of Texas MBA and MSTC programs

### Education

- PhD, University of Minnesota (Twin Cities), 1992
- MAcc, University of Waterloo (Waterloo, Ontario), 1985
- BA Honours Economics, University of Waterloo (Waterloo, Ontario) 1985

### Expertise

- Investor and Security Analyst Judgment and Decision Making, Financial Reporting and Analysis

### Research

- Published in the top journals in accounting
- American Accounting Association Distinguished Contribution to Accounting Literature Award, 2011
- American Accounting Association Auditing Section Notable Contributions Award, 2001
- American Accounting Association Financial Reporting Section Best Paper Award, 1999

### Teaching

- Financial Reporting, Financial Statement Analysis, McCombs Global Connections (global business course with in-country experience; 12 unique locations)
- Custom and open-enrolment executive education worldwide
- Numerous teaching awards from full-time, working professional, and executive Texas MBAs
- Outstanding Core faculty at INSEAD, Fontainebleau, France (Europe's leading business school)
- Published successful financial reporting casebook (now in 8<sup>th</sup> edition) and textbook

### Service—Professional (past and current)

- Board of Directors, Graduate Management Admissions Council, member Audit Committee
- Board of Directors, MBA Roundtable
- Treasurer, Partners in International Management (PIM)
- Associate Editorship and Editorial Review Board at top Accounting journals

### Service—Community (past and current)

- Past-Chairman, Board of Directors, Texas 4000—a non-profit dedicated to the fight to end cancer
- Boy Scouts of America—former Assistant Scoutmaster, Cubmaster, and Den Leader

### Personal

- Married, two sons; enjoy cycling, skiing, and travel; US and Canadian citizen

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- EDUCATION**
- Doctor of Philosophy—Accounting. April 1992. University of Minnesota, Minneapolis, Minnesota
- Master of Accounting—Public Accountancy Option. August 1985. University of Waterloo, Waterloo, Ontario (ranked first in class)
- Bachelor of Arts (Honours Economics)—Chartered Accountancy Option. December 1984 (awarded 1985). University of Waterloo, Waterloo, Ontario
- PROFESSIONAL DESIGNATION**
- Chartered Accountant—Member, Institute of Chartered Accountants of Ontario beginning 1982. Resigned in good standing, 1998
- WORK EXPERIENCE**
- University of Texas at Austin
- Senior Associate Dean for Academic Affairs (February 2016)
  - Associate Dean for Graduate Programs (September 2006)
  - King Ranch Chair for Business Leadership (September 2015)
  - John Arch White Professor of Business (September 2008)
  - Professor of Accounting (September 2003)
  - Associate Professor of Accounting (September 1997)
  - Assistant Professor of Accounting (September 1991)
- INSEAD, Fontainebleau, France
- Visiting Professor of Accounting and Control (September 2003 – August 2004)
- Helsinki School of Economics and Business Administration
- Faculty member in the International Master of Business Administration Program (Spring 1997)
- Institute of Chartered Accountants of Ontario
- Seminar Leader, Professional Practice Section, ICAO School of Accountancy (June 1988, 1989, 1990, 1991, 1992, 1993)
- University of Minnesota
- Coordinator and Teaching Assistant for Introductory Financial Accounting (September 1986–December 1990)
- KMG-Thorne Riddell, Toronto (presently KPMG)
- Public Accountant (January 1982–April 1982; September 1983–September 1984; September 1985–September 1986)
- TEACHING INTERESTS**
- Financial Accounting, Financial Statement Analysis, International Business
- RESEARCH INTERESTS**
- Judgment and Decision Making by Individual Investors, Professional Financial Analysts, and Auditors

**SIGNIFICANT LEADERSHIP AND SERVICE**

- Senior Associate Dean for Academic Affairs**
- Senior leadership role at the McCombs School of Business. Academic department chairs, undergraduate, graduate, and research deans, information technology and human resources directors all report to this position with oversight of a \$125+ million budget, February 2016 to present
- Associate Dean for Graduate Programs**
- Senior strategic leadership and operating responsibility for six Texas MBA programs in four locations, staff of ~60, annual budget of ~\$30 million, ~1,200 students, 2006-2016
- University Committees**
- Senior Vice Provost for Faculty Affairs Search Committee, 2018-present
  - Faculty Council, 2016-2018
  - Global Engagement Task Force, 2017
  - Faculty Workload Policy ad hoc committee, 2017-present
  - Non-Tenure Track Faculty Taskforce, 2017-present
  - Robert B. Rowling Hall Ad Hoc Building Committee—lead member, McCombs School of Business, 2012-present
- College Committees**
- University of Texas at Austin, MSB Executive Committee, 2006-
  - University of Texas at Austin, MSB Operations Committee, 2006-
  - University of Texas at Austin, MBA Programs Committee, Chair 2006-2016
  - University of Texas at Austin, MSB Workplace Climate Committee, 2013-~2015
  - University of Texas at Austin, McCombs School of Business, IT Governance Committee 2013-~2015
  - University of Texas at Austin, McCombs School of Business, Women in Business Task Force, member, 2004
  - University of Texas at Austin, Entrepreneurship Oversight Committee, member 2002-~2016
  - University of Texas at Austin, MBA Policy Committee, member 1998-2006; Chair 2006-2008
  - University of Texas at Austin, Plus Oversight Committee, member 2003-2004
  - University of Texas at Austin, GSB Dean's Laptop Evaluation Committee, 1999, 2000
  - University of Texas at Austin, MBA Core Council, Chair 1996-98
  - University of Texas at Austin, MBA Core Council, member 1993-97
  - University of Texas at Austin, Faculty Facilitator at 1997 CBA/GSB Strategic Planning Meetings
  - University of Texas at Austin, Facilitator at 1996 CBA/GSB Retreat
  - University of Texas at Austin, Course Coordinator—BA 384T, 1993-96
  - University of Texas at Austin, Core Content Area Course Point Person—Department of Accounting, 1992-93
- Department Committees**
- University of Texas at Austin, Department of Accounting, ad hoc Senior Hiring Committee, 2007-2008
  - University of Texas at Austin, Department of Accounting Executive Committee, 1999-2001; 2004-2006

- University of Texas at Austin, Department of Accounting, Ph.D. Evaluation Committee, 2004-2006
- University of Texas at Austin, Department of Accounting, Ph.D. Admissions Committee, 1992-93, 1993-94, 1996-97, 1997-98, 1998-1999, 2005-2006

#### Professional Committees

- GMAC, Board of Directors, member of Audit Committee, 2016-present
- 2018 The Ohio State University Department of Accounting, External Review
- 2017 GMAC Leadership Conference, Leadership Advisory Group, September 2016-January 2017
- 2016 GMAC Leadership Conference, Leadership Advisory Group, September 2015-January 2016
- Chinese University of Hong Kong Undergraduate Program Review, Outside Reviewer. March 2017.
- Hong Kong University of Science and Technology, Taught Postgraduate Program Review, Chair, December 2015
- MBA Roundtable Board of Directors; Finance Committee, Research Committee. 2009-2017
- Partners in International Management (PIM), Treasurer. 2012-present
- American Accounting Association New Faculty Consortium, participating Faculty, 2000, 2001, 2013
- Financial Accounting Standards Board/International Accounting Standards Board, Financial Reporting Issues Conference, Planning Committee and Discussion Session Leader, 2012
- American Accounting Association Doctoral Consortium Resident Faculty, 2005
- American Accounting Association Financial Accounting Standards Committee, 2001-2004; Chairman 2003-2004
- American Accounting Association Notable Contribution to Accounting Literature Screening Committee, 1994-95, 1995-96
- Membership Committee Chairperson, Auditing Section of the American Accounting Association, 1994-1995, 1995-96

#### Associate Editor

#### Editorial Board

- Contemporary Accounting Research (2001-2003)
- The Accounting Review (2000-2010)
- The SSRN Journal In Behavioral & Experimental Accounting (2005-present)
- Auditing: A Journal of Practice & Theory (1999-2003)
- Accounting Horizons (2001-2003; 2016-)

#### Ad hoc reviewer

- Journal of Accounting Research
- Review of Accounting Studies
- Journal of Accounting, Auditing and Finance
- Accounting Horizons
- Auditing: A Journal of Practice & Theory
- Behavioral Research in Accounting
- Journal of the American Taxation Association

- Accounting and Business Research
  - The International Journal of Accounting
  - Issues In Accounting Education
  - Advances In Accounting
  - Organizational Behavior and Human Decision Processes
  - Canadian Journal of Administrative Sciences
  - Journal of Risk and Insurance
- Reviewer**
- 1994, 1996, 1999, 2005 Behavioral Research in Accounting Conference
  - 1993, 1995, 1996, 1997, 1998, 1999, 2000, 2004 American Accounting Association (AAA) Conference
  - 1996 AAA—Auditing Section Mid-Year Meeting
  - 1993, 1998, 2003, 2004, 2005 Contemporary Accounting Research Conference
  - 1991, 1993, 1995, 1999 University of Waterloo Audit Symposium
  - 1993 Canadian Academic Accounting Association Conference
- Other**
- Conference Co-Chairman for the 10<sup>th</sup> Annual Conference on Financial Economics and Accounting, held at the University of Texas at Austin, October 29-30, 1999. Over 100 attendees.
- PUBLICATIONS**
- How Disaggregated Forecasts Influence Investor Response to Subsequent Earnings Announcements, with S. Clor-Proell, L. Koonce, and N. Seybert. Forthcoming, *Journal of Financial Reporting*
  - Management Earnings Forecasts: A Review and Framework (with Lisa Koonce and Shankar Venkataraman)—*Accounting Horizons*, 2008 (September): 315-338
  - How Disaggregation Enhances the Credibility of Management Earnings Forecasts (with Lisa Koonce and Shankar Venkataraman)—*Journal of Accounting Research*, 2007, Volume 45 (4): 811-837
  - A Content Analysis of the Comprehensive Income Exposure Draft Comment Letters (with Alex Yen and Patrick Hopkins). *Research in Accounting Regulation*, 2007, Volume 19: 55-82
  - “Discussion of Cherry Picking, Disclosure Quality, and Comprehensive Income Reporting Choices: The Case of Property-Liability Insurers.” *Contemporary Accounting Research* (Fall 2006): Vol. 23 (3): 693-700
  - “Response to the FASB’s Exposure Draft on Share-Based Payment, An Amendment of FASB Statements No 123 and No. 95.” *Accounting Horizons*, June 2005, Vol. 19 (2) 101-114. This is based on a FASC Comment Letter by D. Eric Hirst, FASC Chair and co-author; Hollis Ashbaugh-Skaife; Eli Bartov; Anne Beatty; Christine Botosan (co-author); Patricia M. Fairfield; Paquita Davis-Friday (co-author); Patrick Hopkins; Russell Mallett; Robert Uhl; Mohan Venkatachalam

- Response to FASB Exposure Draft, “Accounting Changes and Error Corrections.” *Accounting Horizons*, December 2004, Vol. 18 (4) 255-262. This is based on a FASC Comment Letter by D. Eric Hirst, FASC Chair; Hollis Ashbaugh (co-author); Eli Bartov; Anne Beatty; Christine Botosan; Patricia M. Fairfield (co-author); Paquita Davis-Friday; Patrick Hopkins; Russell Mallett; Robert Uhl; Mohan Venkatachalam
- Fair Values, Performance Reporting, and Bank Analysts’ Risk and Valuation Judgments, with Patrick Hopkins and James Wahlen. *The Accounting Review* (April, 2004) Vol. 79 (2), 453-472
- “Evaluation of the IASB’s Proposed Accounting and Disclosure Requirements for Share-Based Payment” *Accounting Horizons*, March 2004, Vol. 18 (1) 65-76. This is based on a FASC Comment Letter by Laureen A. Maines, Chair; Eli Bartov; Anne Beatty; Christine Botosan; Patricia M. Fairfield; D. Eric Hirst; Teresa E. Iannaconi; Russell Mallett; Mohan Venkatachalam; Linda Vincent (Botosan and Hirst, principal authors)
- “Comments on the FASB’s Proposals on Consolidating Special-Purpose Entities and Related Standard Setting Issues” *Accounting Horizons*, June 2003, Vol. 17 (2) 161-173. This is based on a FASC Comment Letter by Laureen A. Maines, Chair; Eli Bartov; Anne Beatty; Christine Botosan; Patricia M. Fairfield; D. Eric Hirst; Teresa E. Iannaconi; Russell Mallett; Mohan Venkatachalam; Linda Vincent (Botosan, Hirst and Venkatachalam, principal authors)
- Improving Financial Reports by Revealing the Accuracy of Prior Estimates, with Kevin Jackson and Lisa Koonce. *Contemporary Accounting Research*. (Spring 2003) Vol. 20 (1), 165-193
- “Evaluation of the FASB’s Proposed Accounting and Disclosure Requirements for Guarantors” *Accounting Horizons*, March 2003, Vol. 17 (1) 51-58. This is based on a FASC Comment Letter by Laureen A. Maines, Chair; Eli Bartov, Patricia Fairfield, Eric Hirst, Terry Iannaconi, Russ Mallett, Catherine M. Schrand, Douglas J. Skinner, Linda Vincent (Fairfield and Maines, principal authors)
- “Recommendations on Disclosure of Nonfinancial Performance Measures” *Accounting Horizons*, December 2002, Vol. 16 (4) 353-362. This is based on a FASC Comment Letter by Laureen A. Maines, Chair; Eli Bartov, Patricia Fairfield, Eric Hirst, Terry Iannaconi, Russ Mallett, Catherine M. Schrand, Douglas J. Skinner, Linda Vincent (Hirst and Maines, principal authors)
- Discussion of “The Effects of Formal Sanctions on Auditor Independence” *Auditing: A Journal of Practice & Theory*, 1999, Vol. 18 (S), 103-107
- The Joint Effect of Management’s Credibility and the Form of Their Forecasts on Investor Judgment, with Lisa Koonce and Jeffrey Miller. *Journal of Accounting Research*, 1999, Vol. 37 (3), 101-124
- Comprehensive Income Reporting and Analysts’ Valuation Judgments, with Patrick Hopkins. *Journal of Accounting Research*, 1998, Vol. 36 (3), 47-75

- First, Know the Business, with Lisa Koonce and Fred Phillips. *CA Magazine*, August 1998, Vol. 131 (6), 30-31, 40-41. Translated into French as, Bien connaître les affaires
- Discussion of “Some Determinants of Analysts’ Forecast Accuracy” *Behavioral Research in Accounting*, 1997, Vol. 9 (S), 69-75
- Analyzing Income Tax Disclosures, with Galen Sevcik. *Journal of Financial Statement Analysis*, Fall 1996, Vol. 2 (1), 74-88
- Audit Analytical Procedures: A Field Investigation, with Lisa Koonce. *Contemporary Accounting Research*, Fall 1996, Vol. 13 (2), 457-486
- Investor Reaction to Financial Analysts’ Research Reports, with Lisa Koonce and Paul Simko. *Journal of Accounting Research*, Autumn 1995, Vol. 33 (2), 335-351
- Expense Apportionment Practices of U.S. Multinationals, with Michael S. Schadewald, *The International Tax Journal*, Summer 1995, Vol. 21 (3), 26-34
- Auditor Sensitivity to Earnings Management, *Contemporary Accounting Research*, Fall 1994, Vol. 11 (1-II), 405-422
- Auditors’ Sensitivity to Source Reliability, *Journal of Accounting Research*, Spring 1994, Vol. 32 (1), 113-126
- Mental Accounting and Outcome Contiguity in Consumer Borrowing Decisions, with Edward J. Joyce and Michael S. Schadewald. *Organizational Behavior and Human Decision Processes*, April 1994, Vol. (58), 136-152
- An ABC Approach to Reducing Excess Foreign Tax Credits, with Michael S. Schadewald. *The International Tax Journal*, Summer 1993, Vol. 19 (3), 83-92
- Discussion of “The Effect of Accountability on Judgment: Development of Hypotheses for Auditing,” *Auditing: A Journal of Practice & Theory*, 1992 Vol. 11 (S), pp. 139-145
- Why go after your Ph.D.? *CA Magazine*, May 1988, Vol. 121 (4), 44-46
- The Human Issues in Systems Development, with J. E. Boritz, *CA Magazine*, September 1986, Vol. (119 (9), 56-61
- Cases in Financial Reporting: An Integrated Approach with an Emphasis on Earnings Quality and Persistence
  - Eighth Edition, with Michael Drake, Ellen Engel and Mary Lea McAnally, Cambridge Business Publishers, 2015 (330 pages; solutions manual approximately 200 pages)
  - Seventh Edition, with Ellen Engel and Mary Lea McAnally. Cambridge Business Publishers, 2012. (280 pages, solutions manual, approximately 200 pages)
  - Sixth Edition, with Ellen Engel and Mary Lea McAnally. Cambridge Business Publishers, 2009. (278 pages; solutions manual: approximately 200 pages)

## BOOKS & MONOGRAPHS

- Fifth Edition, with Mary Lea McAnally. Prentice Hall, 2006. (304 pages; solutions manual: 190 pages)
- Fourth Edition, with Mary Lea McAnally. Prentice Hall, 2004. (309 pages; solutions manual: 197 pages)
- Third Edition, with Mary Lea McAnally. Prentice Hall, 2001. (276 pages; solutions manual: 182 pages)
- Second Edition, with Mary Lea McAnally. Prentice Hall, 1998. (319 pages; solutions manual: 232 pages)
- First Edition, with Mary Lea McAnally. Prentice Hall, 1996. (271 pages; solutions manual: 181 pages)
- A Manager's Guide to Financial Reporting and Value Creation, with Jamie Pratt. Wiley, 2009. (430 pages)
- Earnings: Measurement, Disclosure and Impact on Equity Valuation, with Patrick Hopkins. Monograph from the Association for Investment Management and Research and Blackwell Series in Finance. 2000.
  - This monograph was distributed to over 32,000 members of the Association for Investment Management and Research
  - It was reprinted as Chapter 15 of Valuation Techniques—Discounted Cash Flow, Earnings Quality, Measures of Value Added, and Real Options. D. T. Larrabee and J. A. Voss, Editors, CFA Institute Investment Perspectives series, 2013

**AMERICAN  
ACCOUNTING  
ASSOCIATION**

- Response to FASB Exposure Draft, "Share-Based Payment: An Amendment of FASB Statements No. 123 and 95" D. Eric Hirst, Chair; Hollis Ashbaugh; Eli Bartov; Anne Beatty; Christine Botosan; Paquita Davis-Friday; Patricia M. Fairfield; Patrick Hopkins; Russell Mallett; Robert Uhl; Mohan Venkatachalam (June 2004)

**Financial Accounting  
Standards Committee**

- Response to FASB Exposure Draft, "Accounting Changes and Error Corrections" (April 2004) D. Eric Hirst, Chair; Hollis Ashbaugh (co-author); Eli Bartov; Anne Beatty; Christine Botosan; Patricia M. Fairfield (co-author); Paquita Davis-Friday; Patrick Hopkins; Russell Mallett; Robert Uhl; Mohan Venkatachalam
- Response to IASB Exposure Draft 3, "Business Combinations" (April 2003). Laureen A. Maines, Chair; Eli Bartov; Anne Beatty; Christine Botosan; Patricia M. Fairfield; D. Eric Hirst; Teresa E. Iannaconi; Russell Mallett; Mohan Venkatachalam; Linda Vincent
- Response to IASB Exposure Draft 2, "Share-Based Payment" (March 2003). Laureen A. Maines, Chair; Eli Bartov; Anne Beatty; Christine Botosan; Patricia M. Fairfield; D. Eric Hirst; Teresa E. Iannaconi; Russell Mallett; Mohan Venkatachalam; Linda Vincent (Bartov, Botosan, and Hirst, principal authors)
- Response to FASB Exposure Draft, "Proposed Interpretation: Consolidation of Certain Special-Purpose Entities" (September 2002). Laureen A. Maines, Chair; Eli Bartov; Anne Beatty; Christine Botosan; Patricia M. Fairfield; D. Eric Hirst; Teresa E. Iannaconi; Russell Mallett; Mohan Venkatachalam; Linda Vincent (Hirst, Botosan, and Venkatachalam, principal authors)



- “Recommendations on Disclosure of Nonfinancial Performance Measures” Accounting Horizons, forthcoming (December 2002). This is based on a FASC Comment Letter by Laureen A. Maines, Chair; Eli Bartov, Patricia Fairfield, Eric Hirst, Terry Iannaconi, Russ Mallett, Catherine M. Schrand, Douglas J. Skinner, Linda Vincent (Hirst and Maines, principal authors)
- Comments to the FASB on Conceptual Standards, with Laureen A. Maines, Chair; Eli Bartov, Anne Beatty, Patricia Fairfield, Terry Iannaconi, Russ Mallett, Catherine M. Schrand, Douglas J. Skinner, Linda Vincent. July 2002
- “Response to FASB Invitation to Comment on the FASB Proposed Interpretation, Guarantor’s Accounting and Disclosure Requirements, Including Indirect Guarantees of Indebtedness of Others (an Interpretation of FASB Statements 5, 57, and 107)” with Laureen A. Maines, Chair; Eli Bartov, Patricia Fairfield, Terry Iannaconi, Russ Mallett, Catherine M. Schrand, Douglas J. Skinner, Linda Vincent. June 2002
- “Response to FASB’s Recent Initiatives Regarding the Disclosure of Information about Intangibles” with Laureen A. Maines, Chair; Eli Bartov, Patricia Fairfield, Eric Hirst, Terry Iannaconi, Russ Mallett, Catherine M. Schrand, Douglas J. Skinner, Linda Vincent. April 2002
- Response to FASB Invitation to Comment on the FASB Proposal for a New Agenda Project—“Issues Related to the Recognition of Revenues and Liabilities” with Laureen A. Maines, Chair; Eli Bartov, Patricia Fairfield, Eric Hirst, Terry Iannaconi, Russ Mallett, Catherine M. Schrand, Douglas J. Skinner, Linda Vincent. April 2002
- Response to the FASB Invitation to Comment on the Proposal for a New Agenda Project -“Disclosure of Information About Intangible Assets Not Recognized in Financial Statements” with Laureen A. Maines, Chair; Eli Bartov, Patricia Fairfield, Teresa A. Iannaconi, Russell Mallett, Catherine M. Schrand, Douglas J. Skinner, Linda Vincent. September 28, 2001
- Response to FASB Invitation to Comment on the Proposal for a New Agenda Project –“Reporting Information about the Financial Performance of Business Enterprises: Focusing on the Form and Content of Financial Statements” with Laureen A. Maines, Chair; Eli Bartov; Patricia Fairfield; Teresa E. Iannaconi; Russell Mallett; Catherine M. Schrand; Douglas J. Skinner; Linda Vincent. September 28, 2001

## INVITED PAPERS & PRESENTATIONS

- Designing Space to Support your Program Mission and Enhance Student Learning and Engagement, GMAC Leadership Meeting, San Francisco, California, January 2017
- Partnering to Create Spaces for Innovation: A Q&A with Eric Hirst and Alex O’Briant (Ennead Architects) about Rowling Hall, Real Estate Finance Investment Center Conference, Austin, Texas, May 2016
- Collaboration Culture by Design, SXSW Edu, Austin Texas, March 2016
- Leadership Development Offerings—use of external vendors, GMAC Leadership Meeting, Long Beach, CA, January 2015
- Texas MBA Roadshow, Dubai, Cairo, London, Chicago, New York City, Washington DC, San Francisco, Houston, Dallas, Austin, Fall 2006-2014

- Entrepreneurship @ McCombs—an extensive review of the ecosystem, Partners in International Management 2014 Annual Meeting, St. Gallen, Switzerland, November 2014
- Flipping the classroom, GMAC Leadership Conference, January 2014
- Analysis of Value Creation, G&A Partners Annual Client Conference, September 2012
- Africa for Americans—“Africa” for Americans? Hemispheres Institute, June 2009
- How Forecast Details Enhance the Credibility of Management Earnings Forecasts
  - Wharton School, April 2006
  - INSEAD, March 2006
  - European Accounting Association Annual Meeting, Dublin, Ireland, March 2006
  - University of Utah Winter Conference, February 2006
- Corporate Governance and the Quality of Earnings, Financial Summit, Mexico City, October 2005
- Financial Analysis and Value Creation
  - Financial Summit, Mexico City, October 2005
  - ITESM, Guadalajara campus, May 2005
- Discussion of “Cherry Picking, Financial Reporting Quality, and Comprehensive Income Reporting Choices: The case of Property-Liability Insurers.” 19<sup>th</sup> Contemporary Accounting Research Conference. Montreal, Canada. November 2004
- Update to the FASB on the Activities of the American Accounting Association’s Financial Accounting Standards Committee. June 2004.
- Accounting for Share-Based Payments. Report of the American Accounting Association Financial Accounting Standards Committee to the FASB. June 2003
- Corporate Governance and the Quality of Earnings. Quantitative Research Group, Annual Equity Research Conference. La Quinta, California. March 2003
- Current Developments in Financial Reporting—Implications for Mexican Firms. ITESM, Mexico City. October 2002
- Fair Values, Performance Reporting, and Bank Analysts’ Risk and Valuation Judgments
  - AAA, Accounting, Behavior, and Organizations Section Conference. Dallas, TX. October 2002
  - Michigan State University, April 2002
  - Boston Accounting Research Colloquium—Northeastern University, February 2002
  - Texas A&M University, February 2002
  - Austin Society of Financial Analysts, May 2001
  - University of Minnesota, May 2001
  - University of Pittsburgh, May 2001

- Improving Financial Reports by Revealing the Accuracy of Prior Estimates
  - 16<sup>th</sup> Annual Contemporary Accounting Research Conference Niagara on the Lake, Ontario, October 2001
  - American Accounting Association Annual Meeting, Atlanta, Georgia, August 2001
- Financial Analysis in the Internet Age—Promises and Perils. Malaysian Society of Financial Analysts. Kuala Lumpur, Malaysia, March 2001
- The Role of Financial Statement Analysis in Audit Planning and Execution: Implication for Academics. American Accounting Association Auditing Section Midyear Meeting, January 2001
- Using Experimental Methods in Financial Reporting Research. Universidad Catolica, Santiago, Chile. March 2000
- The Joint Effect of Management’s Credibility and the Form of Their Forecasts on Investor Judgment
  - American Accounting Association Annual Meeting, San Diego, August 1999
  - Cornell University, February 1999
  - American Accounting Association Annual Meeting, Chicago, August 1996
  - Canadian Academic Accounting Association Annual Meeting, Montreal, Quebec, May 1996
  - Université Laval, February 1996
  - University of North Carolina—Chapel Hill, January 1996
- Discussion of “The Effects of Formal Sanctions on Auditor Independence” University of Waterloo Audit Symposium, November 1999
- Comprehensive Income Reporting and Analysts’ Valuation Judgments
  - 1998 American Accounting Association Annual Meeting, New Orleans, LA, August 1998
  - 1998 Journal of Accounting Research Conference, University of Chicago, May 1998
  - Financial Accounting Standards Board, March 1998
  - Virginia Tech University—Blacksburg, VA, December 1997
  - University Illinois—Urbana Champaign, November 1997
- The Core Course in Financial Accounting: This Ain’t Your Father’s Intro Course! Prentice Hall Accounting Seminar for Educators, Boston, Massachusetts, March 1997
- Discussion of “Glover, Jiambalvo, & Kennedy.” 1997 American Accounting Association Mid-Year Meetings. Jacksonville, FL.
- Commentary on “Financial Analysts’ Cognition.” 1996 Accounting, Behavior, and Organization Research Conference, Las Vegas, Nevada, June 1996
- Audit Analytical Review: A Field Investigation
  - American Accounting Association Annual Meeting, Orlando, Florida, August 1995
  - American Accounting Association Auditing Section Mid-Year Meeting, Las Vegas, Nevada, January 1995

- A Research Program in Individual Investor Judgment. University of Texas Accounting Miniconference, June 1995
- A Research Program in Individual Investor Judgment. University of Waterloo, May 1995
- Investor Reaction to Financial Analysts' Research Reports
  - Indiana University, October 1994
  - University of Colorado—Boulder, October 1994
  - Behavioral Decision Research in Management Conference, MIT Sloan School of Management, May 1994
  - Arizona State University, October 1993
  - University of Texas at Austin Decision Research Colloquium, October 1993
- Auditor Sensitivity to Earnings Management. Contemporary Accounting Research Conference, University of Alberta, May 1994
- Management's Incentives and Auditors' Evidence Evaluation, 1993 American Accounting Association Meetings, San Francisco, CA.
- Discussion of "The Effect of Accountability on Judgment: Development of Hypotheses for Auditing." 1991 University of Waterloo Audit Symposium
- Auditors' Sensitivity to Factors Affecting the Reliability of Evidence Sources
  - 1992 American Accounting Association Meetings, Washington, D.C.
  - 1992 University of Illinois Symposium on Auditing Research
  - 1992 University of Texas at Austin Decision Research Colloquium
  - Duke University, April 1991
  - University of Waterloo, March 1991
  - University of Texas at Austin, March 1991
  - University of Alberta, March 1991

## TEACHING

### MBA Courses Taught

- BA 384T/BA 284T/ACC381M
  - Financial Accounting—MBA Core Class
  - Texas MBA program at Houston
  - MBA Core Class for UT-Texas Instruments Executive MBA Program
  - Executive MBA course in joint University of Texas at Austin / Monterrey Tec (program)
- ACC 380K.7 and ACC381N—Financial Statement Analysis—MBA & PPA/MPA
- ACC 386K.1, Ph.D. Lyceum (participating faculty)
- IB 391/MAN 191
  - Directed Studies in Global Management—2018—Kenya and Tanzania: A McCombs Global Connections course; Moldova & Romania, 2015-16, 2016-17; Brazil, 2014-15; Turkey, 2013-14, 2010-11; Ghana, 2012-13; Costa Rica, 2009-10; Vietnam, 2009; China, 2007, 2008; South Africa, 2007, 2008, 2009, 2011-12; Central Europe, 2006
- Financial Accounting—INSEAD, MBA Core Class 2003-2004
- Financial Accounting—Helsinki School of Economics, MBA Core Class Spring 1997

### Executive Education

- Finance and Accounting for Non-Financial Managers, Open Enrollment, 2005-2018

- Finance and Accounting for Non-Financial Managers, Tyler Technologies 2017
- Finance and Accounting for Non-Financial Managers, Repsol 2015
- Finance and Accounting for Non-Financial Managers, Samsung 2014
- Association of Corporate Counsels Pocket MBA—Value Creation and Current Issues in Financial Reporting. Fall 2009, 2010
- Freescale Semiconductor. Coordinated seven-session program for Freescale finance and accounting executives. Delivered four of the sessions—Financial Analysis and Value Creation, Revenue Recognition I and II, Special Topics in Financial Analysis (Spring-Fall 2005)
- Corporate Governance and the Quality of Earnings, seminar for Mainz EMBA and Option II Alumni, September 2005
- Finance and Accounting for Non-Financial Managers, Polycom Custom Program, May 2009, July 2009
- UT Executive Program in Mexico City, May 2003
- Motorola—Finance and Accounting for Business Decisions in the Global Leadership Program, June 2001, Tianjin, China
- USAA—Business Analyst Training, Winter 2000, Fall 2000, Winter 2001
- Dow Chemical Company—Advanced Financial Statement Interpretation, January 2000 (Michigan), March 2000 (Brazil), June 2000 (Switzerland)
- Texas Instruments—Introduction to Financial Accounting, Fall 1999
- KPMG Peat Marwick, LLP—Business Measurement Process Training, Spring and Summer 1997, Summer 1999
- 3M—Business Intelligence Analysis using Financial Statements, April 1997

#### Ph.D. Dissertations

- Chairman
  - Shankar Venkataraman—Georgia State University. 2008
  - Alex Yen—Suffolk University. 2004
  - Jeffrey Miller—University of Notre Dame. 2000
  - Patrick Hopkins—Indiana University. 1995
- Committee Member:
  - Xinyu Zhang—2018
  - James Smith—University of Saskatchewan. 2012
  - Jessen Hobson—Florida State University. 2006
  - Neil Schreiber—in process (now withdrawn)
  - Jennifer Winchel—University of South Carolina
  - Denys Glushkov (Finance)—defense held Fall 2006
  - Kevin Jackson—University of Illinois. 2004
  - Molly Mercer—Emory University. 2001
  - Lisa Milici Gaynor—Florida State University. 2000
  - Brian Spilker—Brigham Young University. 1993
- Outside Reviewer: Han Jun—Nanyang Technological University. 2005
- American Accounting Association Distinguished Contribution to the Accounting Literature Award, 2011 for “Comprehensive Income Reporting and Analysts’ Valuation Judgments,” with Patrick Hopkins. *Journal of Accounting Research*, 1998

#### ACADEMIC AWARDS, GRANTS, & SCHOLARSHIPS

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- Research Awards**
- University of Texas at Austin, McCombs School of Business, Research Award, 2003
  - American Accounting Association Auditing Section Notable Contributions to The Auditing Literature Award 2000-2001 for “Audit Analytical Procedures: A Field Investigation,” with Lisa Koonce. *Contemporary Accounting Research*, 1996
  - American Accounting Association Financial Reporting Section Best Paper Award, 1999 for “Comprehensive Income Reporting and Analysts’ Valuation Judgments,” with Patrick Hopkins. *Journal of Accounting Research*, 1998
  - CBA Foundation Research Excellence Award for Assistant Professors 1996-97
- Teaching Awards**
- McCombs School of Business Core Faculty Honor Roll for outstanding core class instruction, Fall 2000, 2001, 2004, 2008, 2012, 2013, Spring 2006, 2007, 2008, TEMBA Class of 2008, HMBA Class of 2007, 2008, 2009, 2010, 2011, 2012, 2014, DMBA Fall 2016, 2017
  - INSEAD, Outstanding Teacher of Core Courses Award, January-December 2004
  - McCombs School of Business, Joe D. Beasley Award for Teaching Excellence 2005-06
  - McCombs School of Business, Executive MBA in Mexico City, Outstanding Teaching Award, 2003, 2004
  - El Paso Energy Foundation Faculty Achievement Award for Teaching Excellence—2000
  - University of Texas at Austin, Graduate Business Council Teaching Excellence Award for Outstanding Involvement in the MBA Community—2000
  - Joe D. Beasley Award for Teaching Excellence 1994-95. Awarded to the top professor in an MBA Core course
- Outside Grants**
- The IBM Center for Advanced Studies—2002. For research in competitive financial and strategic profiling. With R. Srivastava. (\$60,000)
  - KPMG Peat Marwick Foundation Research Fellowship—1993-94. For a research program entitled, “Evidence Evaluation and Persuasion in Auditing.” (\$25,000)
  - KPMG Peat Marwick Foundation Tax Research Opportunities—1992. Use of Activity-Based Costing in Tax Reporting by US Multinational Corporations, with Michael Schadewald. (\$24,000)
- University Grants**
- University of Texas Graduate School of Business Merit-Based Summer Support—1998, 1999, 2000, 2001, 2002 (\$12,000 each year)
  - University of Texas Faculty Research Committee Grant—1997. Earnings: Measurement, Disclosure, and the Impact on Equity Valuation. (\$12,000)
  - EDS Financial Trading and Technology Center Faculty Development Grant—1996. (\$12,500)
  - University of Texas Faculty Research Committee Grant—1996. The Interactive Effect of Management Credibility and Forecast Precision on Investor Judgment. (\$12,000)

- University of Texas Faculty Research Committee Grant—1995. Investor Reactions to Statements from Financial Analysts and Company Management. (\$10,000)
  - University Research Institute Special Research Grant 1995. Investor Reaction to Management’s Discussion and Analysis
  - Graduate School of Business URI Matching Grant 1995. Investor Reaction to Management’s Discussion and Analysis
- Other Honors and Awards**
- American Accounting Association Doctoral Consortium Fellow—1989
  - University of Minnesota, Carlson School of Management Dissertation Fellowship—1990-91
  - Institute of Chartered Accountants of Ontario Doctoral Support—1986-89
  - Social Sciences and Humanities Research Council of Canada Doctoral Fellowship—1986-90
  - American Accounting Association Doctoral Fellowship—1986-87
  - University of Minnesota Doctoral Fellowship—1986-87
  - University of Waterloo Gold Medal in Accounting—1985
- Service and Other**
- Board of Directors, Texas 4000—2014- (Chairman 2016-17)
  - Assistant Scoutmaster, Boy Scout Troop 513, Austin, Texas—1999-2006
  - Cubmaster, Cub Pack 149, Austin, Texas—1999-2001
  - Den Leader, Cub Pack 149, Austin, Texas—1996-1999
  - Chief Scout Award, Canada (Eagle Scout equivalent)—1977