

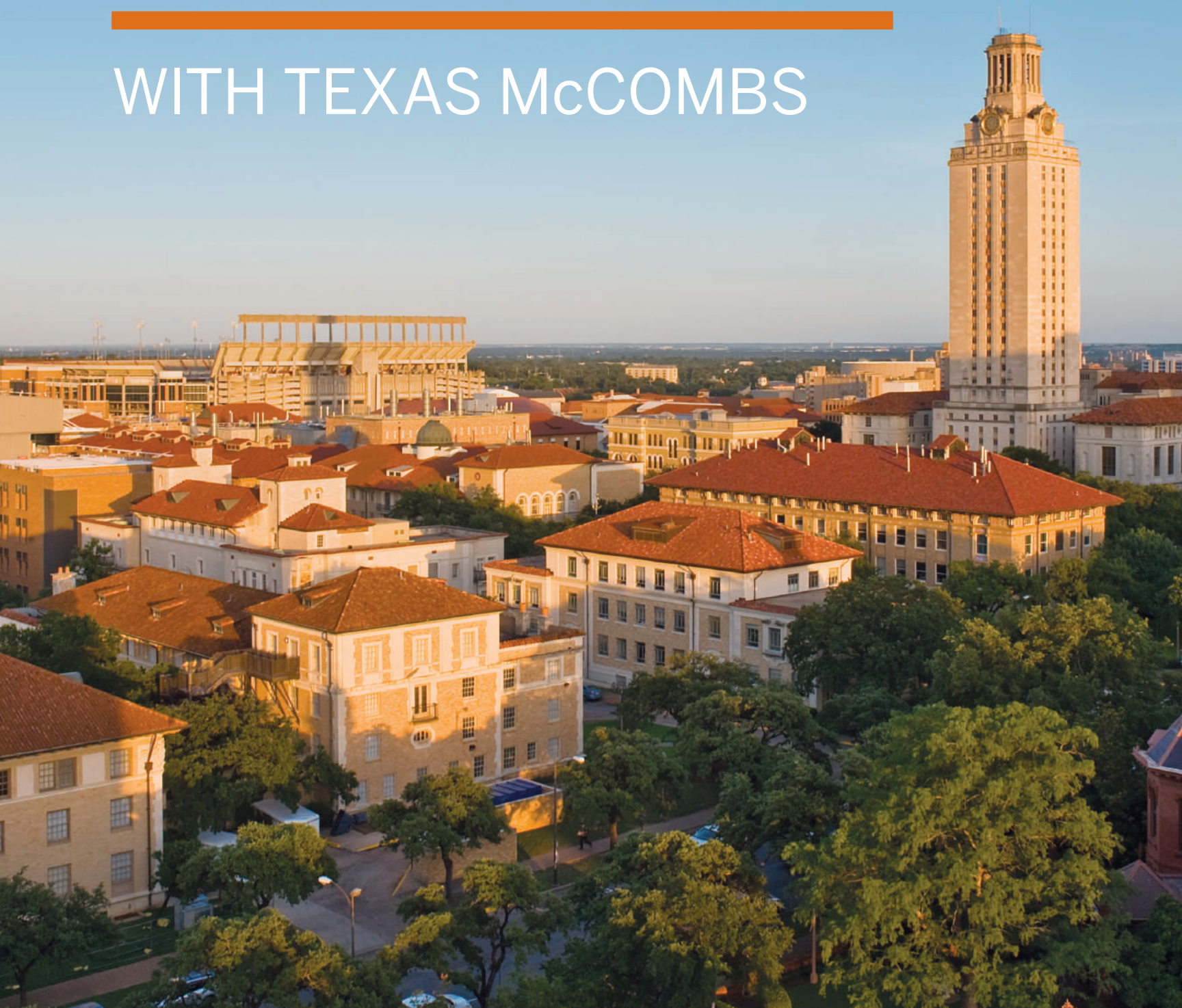


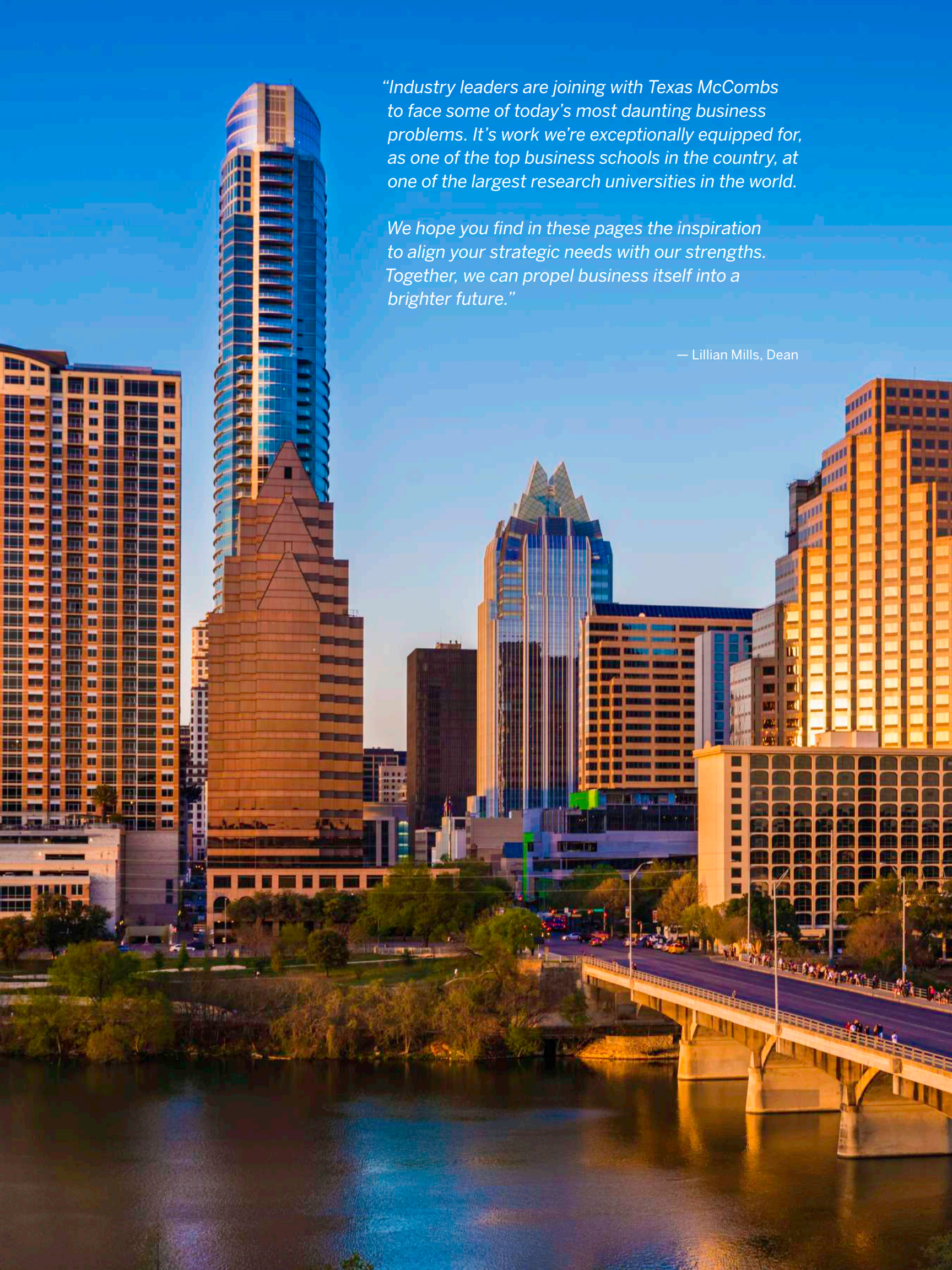
The University of Texas at Austin  
McCombs School of Business

# BUILDING THE FUTURE OF BUSINESS

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WITH TEXAS McCOMBS





*“Industry leaders are joining with Texas McCombs to face some of today’s most daunting business problems. It’s work we’re exceptionally equipped for, as one of the top business schools in the country, at one of the largest research universities in the world.*

*We hope you find in these pages the inspiration to align your strategic needs with our strengths. Together, we can propel business itself into a brighter future.”*

— Lillian Mills, Dean

# TEXANS MEAN BUSINESS

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Companies today face an economy in which ever-changing expectations require finding new ways to compete. Success means effectively organizing for this uncertain world, with heightened connectivity and a scaled ability to learn, innovate, and demonstrate corporate responsiveness. As they embrace these imperatives, many businesses find that expanding relationships outside the organization is key.

Like you, Texas McCombs is focused on this dynamic future and firm in our resolve to advance business further, faster. Because our corporate partners are integral to that mission, we welcome the chance to partner with you.

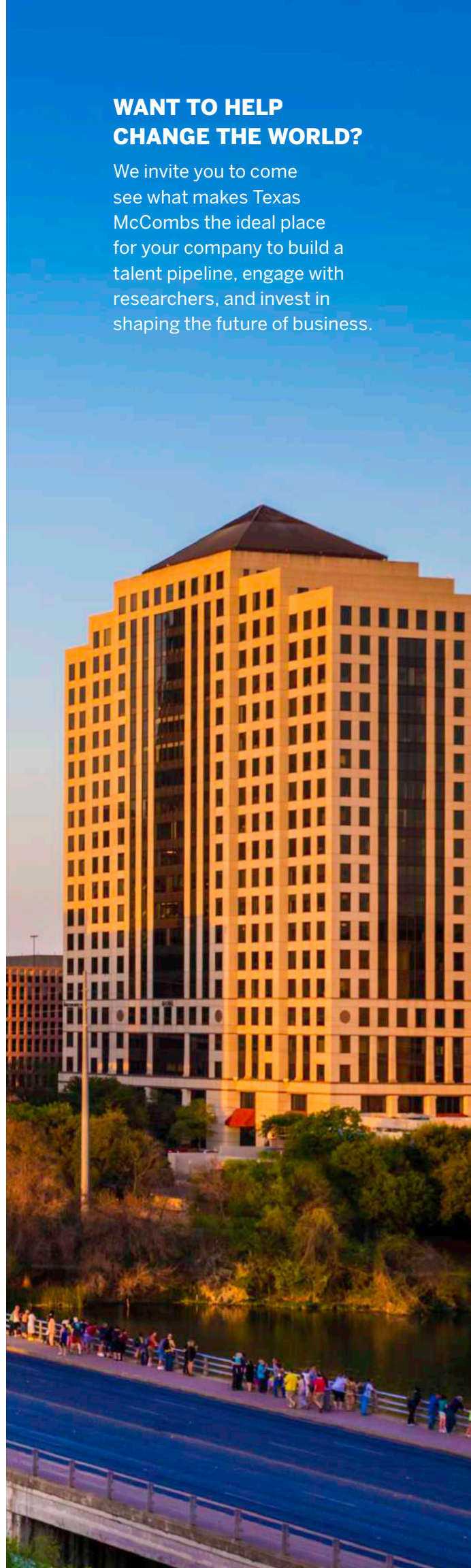
Texas McCombs believes that business has the potential and the responsibility to benefit society. With that in mind, we cultivate principled leaders and develop ideas that will enhance the economy, strengthen communities, and create valuable knowledge. Through groundbreaking research and cutting-edge teaching, our faculty members are agents of positive change, empowering future generations with the same agency.



**The McCombs School of Business educates more than 6,000 students a year, giving it one of the largest cumulative impacts of any business school in the world.**

## WANT TO HELP CHANGE THE WORLD?

We invite you to come see what makes Texas McCombs the ideal place for your company to build a talent pipeline, engage with researchers, and invest in shaping the future of business.



# THE TEXAS McCOMBS DIFFERENCE



**6,000** students yearly  
**100,000** alumni  
 make McCombs one of the largest business schools in the country.

## Austin

We are building talent, space, and knowledge in the heart of Austin, the nation's fastest-growing technology hub.

## ENTREPRENEURIAL

**274** startup companies

Helped through JBTVL's accelerator program since 2010, raising an aggregate of \$855M in funding.

## Talented Top Ten

U.S. News & World Report ranks all 12 of our BBA specialties in the Top 10, year after year.



## Connected

hundreds of employers each year meet highly qualified candidates through our top-ranked career management team.

## INFLUENTIAL

ETHICS UNWRAPPED serves 1,500 colleges and universities in 170+ countries through the Ethics Unwrapped open-source ethics education videos.

**25,000+**

leaders taught in Texas Executive Education



McCombs is one of the most prominent business schools in the country.

## COLLABORATIVE

McCombs faculty members generate cross-industry connections, producing research with Dell Medical School, the Cockrell School of Engineering, and many other UT schools and colleges, as well as other institutions of higher education worldwide.

## CROSS-INDUSTRY CONNECTIONS



## RESEARCH

500,000+ employees impacted by evidence-based insights provided by the Center of Leadership & Ethics to our supporters and research partners.

## EXPERIENTIAL LEARNING

McCombs' commitment to extensive hands-on, real-world learning opportunities set our students apart and better prepare them for a smoother transition into professional positions.



## A TEXAS-SIZED COMMUNITY

**10,000+**  
 undergraduates in business and the business minor

**1800+**  
 graduate students in masters and PhD programs

**TWELVE**  
 degree plans

**STEM**  
 14 of 22 MBA concentrations are STEM certified

**73,000+**  
 BBA alumni

**22,000+**  
 MBA alumni

## PARTNER SPOTLIGHT

### Halliburton - Summer Institute

As founder of the McCombs Summer Institute, Halliburton partnered with McCombs to create an invaluable program that introduces core business skills and concepts to students across the UT campus. Halliburton employees play an active role in the program where students earn a business minor upon completion.

## LEADING THE WAY IN BUSINESS RESEARCH



**300+ WORLD-CLASS FACULTY RESEARCH TOPICS**  
 from blockchain to entrepreneurship

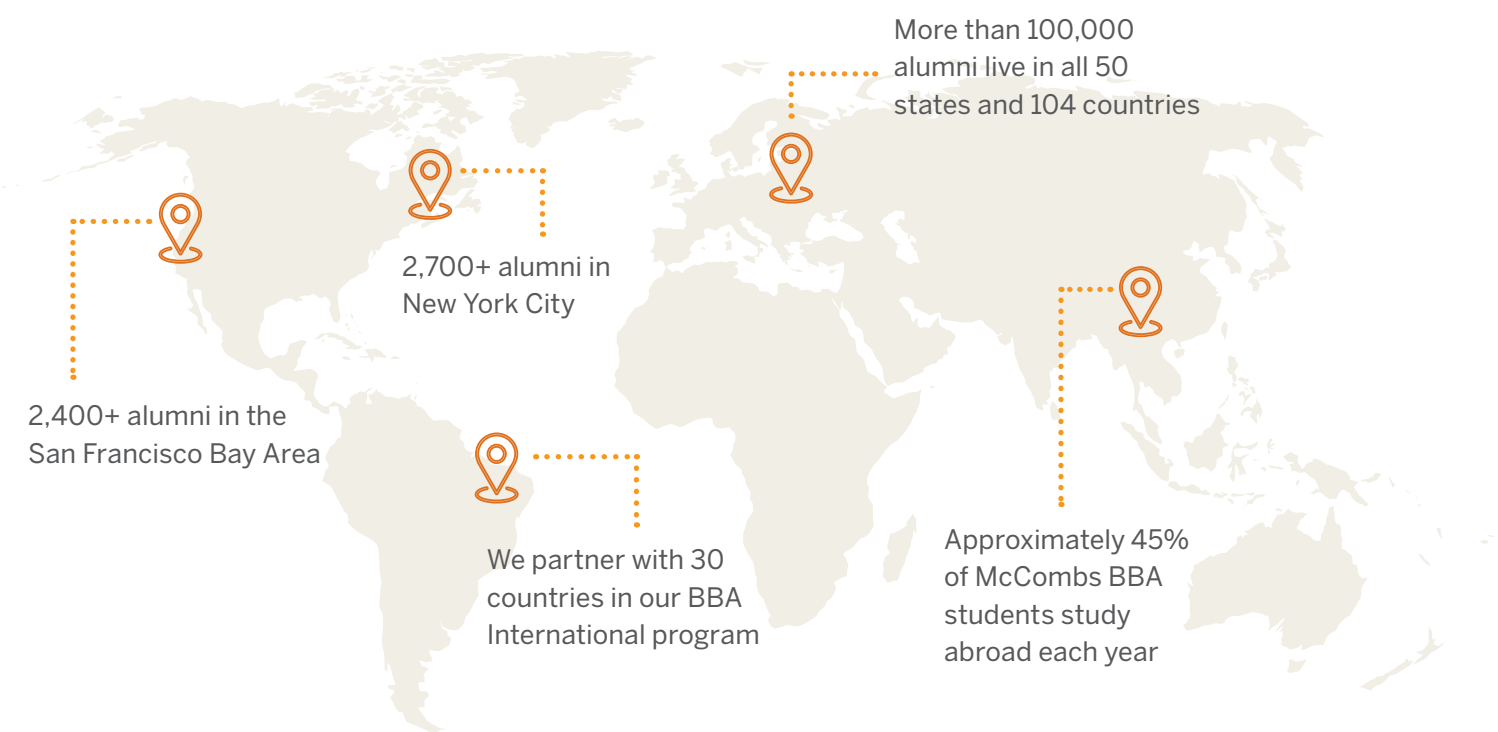


**20+ CENTERS AND INITIATIVES**  
 bridge the gap between industry and scholarship



**NO. 1 ACCOUNTING PROGRAM**  
 across all degrees for more than 13 years in a row (U.S. News & World Report)

## WORLDWIDE INFLUENCE AND IMPACT





# FIND YOUR OPPORTUNITY

## HOW YOU CAN GET INVOLVED

Texas McCombs' most successful partnerships are driven by recruitment, engagement, and investment. Our Corporate and Foundation Relations team will work with you to align your organization's goals with school priorities. Then we'll build a strategic partnership that enables your company to access and engage McCombs' wide array of faculty, student, and university resources.

## PARTNER SPOTLIGHT

### Bank of America Scholars Program

With support from Bank of America, the Forty Acres Founders Pre-Accelerator Program housed within Herb Kelleher Entrepreneurship Center, provides programmatic support to encourage and empower up to 10 diverse student entrepreneurs, known as Bank of America Scholars. The program offers undergraduate student innovators the opportunity to hone their entrepreneurial skills and gain the tools to position their products for success.

## THERE ARE COUNTLESS WAYS TO JOIN AND INFLUENCE THE McCOMBS COMMUNITY

### ATTRACT & CONNECT WITH TOP-NOTCH STUDENTS

- Build a uniquely qualified pool of talent for internships or hire
- Engage with our alumni through HookedIn, a network of Longhorns working in every industry
- Share your expertise through executive speaking and guest lecture opportunities
- Student projects to gain insight into challenges facing your company or industry

### SHAPE BUSINESS THINKING & CURRICULUM

- Research collaborations examining your organization's pivotal challenges
- Join a board or council to advise faculty and shape business thinking
- Support student research, special events, and more

### MAKE THE IMPOSSIBLE POSSIBLE

- Partner with Texas McCombs to convene industry partners around a singular goal
- Leverage our collective resources to solve challenges

### DEAN'S PRIORITIES

### SUPPORT OUR DEAN'S BOLD VISION

- Scholarships to unlock student potential
- Professorships and chairs to recruit world-class faculty
- Centers, initiatives, and funds to shape the future of business

### TALENT PIPELINE & ENGAGEMENT

### PROFESSIONAL DEVELOPMENT & EXECUTIVE EDUCATION

### UPSILL YOUR WORKFORCE

- Open enrollment classes by renowned UT faculty
- Certification courses
- Customize programs for your employees' needs

### THOUGHT LEADERSHIP & RESEARCH

### CORPORATE MATCHING PROGRAM

### DOUBLE THE IMPACT OF WORKPLACE PHILANTHROPY

- Become an official corporate matching partner
- Unite your company's Longhorns around a common cause

### COLLECTIVE MISSION

# SUCCEED WITH TEXAS McCOMBS

## JOIN US IN MAKING BUSINESS BETTER

The University of Texas helped build the talent pipeline that built Austin. The knowledge, innovation, and entrepreneurship fostered on our campus help fuel our economy, creating jobs and industry in the heart of Texas and beyond. We are knowledge creators, turning ideas into industries that will impact the world for good.

## OFFICE OF CORPORATE AND FOUNDATION RELATIONS

Our purpose is to connect companies to the full spectrum of ideas, expertise, and talent McCombs has to offer. The team helps our industry partners augment the talent pipeline, tap into research, and change the future of business.

We help build collaborations that allow your business to:



**LEVERAGE**  
campus  
resources



**TRANSLATE**  
world-class research  
into opportunities

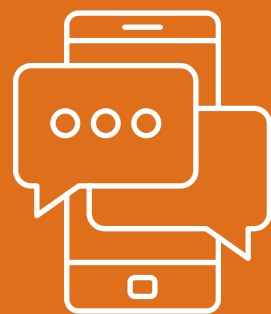


**HIGHLIGHT EXPERTS**  
and technology to solve  
business challenges



**SUPPORT**  
the creation of new  
programs for students

Working closely with our corporate partners, key McCombs offices, and our UT campus partners we devise customized strategies for building and maintaining strong relationships. We'll help you develop a powerful organizational presence within McCombs, ensuring a sound return on your investment.



To find out more about how a university relationship can target your company's strategic goals, contact our office: [cfr@mcombs.utexas.edu](mailto:cfr@mcombs.utexas.edu). Let's explore how to advance your business with Texas McCombs.

## PARTNER SPOTLIGHT

### Chevron Lab

For more than 40 years, Chevron and Texas McCombs have collaborated to create a lasting legacy. The Chevron Lab serves a space for hundreds of students each year to gather and learn. Chevron has also played an integral role in bringing internet of things and artificial intelligence to our entrepreneurship minor by providing students with a rare opportunity to learn from experts who are using virtual reality to change the future of business.

# BENEFITING YOUR BUSINESS

## Recruit

top talent for an uncertain future

## Develop

a sustainable and  
high-impact partnership

## Enhance

your employer brand at UT

## Demonstrate

corporate responsibility

## Engage

with thought leaders in a  
mutually beneficial way

## Foster

innovation and entrepreneurship

## Meet

researchers who can address  
your unique issues



# THE POWER OF PARTNERSHIP

Our forward-thinking corporate partners join McCombs' researchers and students in a drive toward more ambitious goals than any of us could realize on our own. Here's what some of them have to say:

## CONNECTING ACADEMIA WITH THE WEALTH MANAGEMENT INDUSTRY

*"At Schwab, we know financial education and related career opportunities can change students' lives, and we are excited to work with the McCombs School of Business to bring the Wealth Management Center to life."*

**Bernie Clark**  
Head of Schwab Advisor Services

## INTRODUCING YOUNG TALENT TO ACCOUNTING PROFESSIONS

*"The DYNAMC program makes being in the halls of a top-flight institution of higher learning a reality and not just a concept. By having students spend a week in the dorms and attend sessions both on campus and in corporate settings, it brings their opportunities to life."*

**Valerie King**  
Ernst & Young

## BUILDING A HUB FOR SPORTS ANALYTICS INNOVATION

*"Accenture is excited to partner with McCombs in the co-creation of a Center for Sports Excellence. In marrying together sports and business, we are effectively creating a blueprint for future industry integration upon which others will continue to build and expand. The opportunity to play a formative role in shaping the future of such a high-potential industry is what truly drives this partnership forward, reinforcing our commitment to the growth and promotion of sports analytics on a local, as well as a broad-ranging, scale."*

**Tamara Fields**  
Austin Office Managing Director  
South Market Unit Director of Operations  
Accenture



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Austin, Texas 78712

**ROBERT B. ROWLING HALL (RRH)**

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Austin, Texas 78712

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